

BRENT J. EVANS

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EDUCATION

Stanford University – Ph.D. Candidate, 2013
Administration and Policy Analysis: Higher Education
Certificate in Quantitative Research Methods

Stanford University – M.A., 2012
Economics

Harvard University – M.Ed., 2006
Higher Education

University of Virginia – B.A. with Distinction, 2002
Physics and American Government

AWARDS, HONORS, FELLOWSHIPS, AND SCHOLARSHIPS

Institute of Education Sciences Fellowship, Stanford University, 2009-present
AERA Outstanding Reviewer Award for *Education Evaluation and Policy Analysis*, 2012
Educational Leadership Scholarship, Harvard University, 2005-2006
Lawn Resident, University of Virginia, 2001-2002
Echols Scholar, University of Virginia, 1998-2002

PUBLICATIONS

Peer-Reviewed Journal Articles

Bettinger, E.P., Evans, B.J., & Pope, D.G. Forthcoming. Improving college performance and retention the easy way: Unpacking the ACT exam. *American Economic Journal: Economic Policy*.

Evans, B.J. & Willinsky, J. 2013. Setting aside the course reader: The legal, economic, and pedagogical reasons. *Innovative Higher Education* 38 (5).

Kirst, M.W., Usdan, M.D., Evans, B.J., & Valant, J. Under review. The role of intergovernmental relations in K-12 to higher education transitions. *Education Policy Analysis Archives*.

Book Chapters in Edited Volumes

Evans, B.J. Forthcoming. College Admission Testing in America. In *International Perspectives in Higher Education Admission Policy: A reader*, Stead, V. (Ed.). New York: Peter Lang Publishing.

Dissertation Papers

Evans, B.J. 2012. SMART Money: Do financial incentives encourage college students to study science? (Job Market Paper).

Evans, B.J. 2012. An Experimental Analysis of the Effect of Near-Peer College Advising on High School Seniors.

Evans, B.J. 2012. Are high achieving college students slackers?

Professional Reports

Bettinger, E.P., Antonio, A.L., Foster, J., & Evans, B.J. 2011. National College Advising Corps: 2009-2010 Evaluation Report. Chapel Hill, NC: National College Advising Corps.

Bettinger, E.P., Antonio, A.L., Evans, B.J., Foster, J., Holzman, B., & Horng, E. 2012. National College Advising Corps: 2010-2011 Evaluation Report. Chapel Hill, NC: National College Advising Corps.

PEER-REVIEWED CONFERENCE PAPERS, PRESENTATIONS, AND POSTERS

Investigating the use and predictive validity of ACT scores. Poster presented at the Institute for Education Sciences Conference, Washington DC, June 2010.

SMART Money: Do financial incentives encourage college students to study science? Paper presented at the annual meeting of the American Educational Research Association, Vancouver, April 2012.

SMART Money: Do financial incentives encourage college students to study science? Paper presented at the annual meeting of the Association for Education Finance and Policy, Boston, March 2012.

SMART Money: Do financial incentives encourage college students to study science? Poster presented at the annual meeting of the Society for Research on Educational Effectiveness, Washington DC, March 2012.

OTHER PRESENTATIONS

If the college fits, wear it: The college search process. (with N. Hurd & S. Thompson). Presentation at the College Board Forum, Washington DC, October 2010.

Near peer recruiting: Increasing access by incorporating students and recent graduates in the admission process. (with N. Hurd). Presentation at the European Access Network Conference, Stockholm, June 2010.

Post-secondary leadership teams: A strategic collaboration to increase college-going in low-income high schools. (with T. Nave & K. Tejan). Presentation at the College Board Forum, New York, October 2011.

TEACHING EXPERIENCE

Statistical Analysis in Education: Regression (Teaching assistant to Dr. Eric P. Bettinger). Stanford University 2009-2011. Taught section for an introductory regression course for doctoral and masters students.

Applied Quasi-Experimental Research in Education (Teaching assistant to Dr. Sean. F. Reardon). Stanford University 2011. Taught section for an advanced quantitative causal methods course for doctoral students.

Guest lecturer in Economics of Higher Education at Stanford University and Education and Poverty at the University of Virginia.

Design and Technology & Information and Communication Technology. Haileybury College, England 2002-2003. Instructor for middle and high school students.

PROFESSIONAL SERVICE

Peer Reviewer of Journal Articles

American Education Research Journal
Educational Evaluation and Policy Analysis
Economics of Education Review
Journal of Higher Education
Social Science Quarterly

UNIVERSITY SERVICE

Student Member, Graduate Admission Committee for Master's Students in Higher Education, Harvard University, 2005-2006.

PROFESSIONAL MEMBERSHIPS

American Educational Research Association (AERA)
Association for Education Finance and Policy (AEFP)
Association for the Study of Higher Education (ASHE)
Society for Research on Educational Effectiveness (SREE)

PROFESSIONAL EXPERIENCE

Stanford University September 08 – present
Research Assistant to Dr Eric Bettinger. Analyze data on financial aid and college access using student record level data from Ohio employing regression and difference in difference methodologies. Write, review, and edit journal articles. Assist with course materials.

National College Advising Corps October 09 – present
Evaluator
Conduct mixed methods study of program effectiveness across hundreds of sites in 15 states for a college access and success program.

Institute for Higher Education Policy August 12
Consultant
Conducted literature review on federal financial aid research in preparation for a white paper on federal financial aid policy.

Advisory Committee on Student Financial Assistance
Consultant September 08 – December 08; November 09
Conducted data analysis on financial aid. Reviewed materials for reports and presentations.
Associate Director. August 07 – August 08
In addition to the assistant director duties: Managed assistant director. Monitored and tracked regulations and legislation.
Assistant Director. August 06 – August 07
Managed projects including studies on simplifying the expected family contribution formula for need analysis and early financial aid information. Managed part time graduate student intern. Provided technical support to the U.S. Congress and U.S. Department of Education. Conducted policy research including quantitative data analysis on national datasets. Write policy briefs and reports. Made presentations to policymakers, practitioners, and researchers. Prepared hearing materials for national and regional hearings.

Mellon Foundation June 06 – January 07
Consultant. Conducted research on college access programs by contacting and interviewing over 60 programs. Developed a taxonomy of different programs and their interventions as well as gleaned a sense of their efforts on program evaluation. Wrote and submitted a paper to the Foundation summarizing the data collected, analyzing the results, and proposing suggestions for future evaluation.

COACH College Access Program - TERI College Access August 05 – July 06
Site Coordinator: Charlestown High School. Manage two team leaders and twelve coaches to provide college admission and financial aid assistance to the senior class. Coordinate efforts with GEAR-UP, PIC, and ACCESS employees and with high school administrators.

Office of Undergraduate Admission - University of Virginia October 03 – August 05
Admission Counselor. Recruited prospective students, read admission applications, organized and oversaw supplementary artistic materials, maintained website, designed and oversaw office

publications, and administered selection of special scholars programs. Served on the steering and training committee for the College Guide Program, an access program placing college graduates into public high schools to provide college counseling.

United Kingdom Fellowship - Haileybury College, England

August 02 – July 03

Teacher and tutor. Taught Design and Technology and Information and Communication Technology (computing) to middle school and high school students. Assistant Director of the Model United Nations Program. Supervised students in boarding houses and coached basketball and tennis teams.